



Contest Rules:

**Newflower Market, Inc.
Sunflower Farmers Market
Grocery Giveaway**

ENTER FOR A CHANCE TO WIN \$100 IN FREE GROCERIES!!!

A new winner will be selected each week.

Eligibility:

No purchase necessary to enter or claim prize. A purchase will not increase your chances of winning. Open to residents of the USA who are 18 years of age or older at time of entry. Employees of Newflower Market, Inc. (Sunflower Farmers Market), its subsidiaries, licensees, agencies, affiliates and members of immediate families (spouses and parents, siblings, children, and their spouses and in-laws) and persons living in the same household of such individuals (whether related or not) are not eligible. Void where prohibited by law or internal business or company policy.

Official rules:

To be eligible for a chance to be one of the online weekly grocery winners, click on the link labeled **\$100 in Free Groceries** on www.sfmarkets.com, click on the link **enter online**, fill out all blank fields, then click submit. Newflower Market, Inc. (Sunflower Farmers Market), its subsidiaries, licensees, agencies, affiliates are not responsible for (i) lost, misdirected, misplaced, illegible, incomplete, misspelled, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. The winners will be selected from all eligible entries on or around every Wednesday morning before noon Mountain Time. Winners will be contacted every Friday.

How to Enter:

Entry will be available online at www.sfmarkets.com through June 30, 2011. No purchase is required. One (1) entry allowed per person. Must be 18 years of age to participate. The odds of winning will be dependent on the total number of eligible entries received online. Winners will be notified in person or by phone or by email. If winners cannot be reached within 3 weeks of initial attempt, winner will be disqualified and an alternate winner will be selected. Winners will be drawn from all entries on or around every Wednesday morning before noon Mountain Time and contacted on the following Friday. One weekly winner will receive a gift card worth \$100 in free groceries. Winner's names will be posted at www.sfmarkets.com weekly. By entering the contest, contestants grant Newflower Market, Inc. (Sunflower Farmers Market), permission to use their name, photograph or other likeness for promotional purposes without further compensation or notice. By entering the contest, participants and their legal representatives agree to release

and hold harmless Newflower Market, Inc. (Sunflower Farmers Market), and their respective employees, officers, affiliates, and promotions agencies from any and all damages, injuries, causes of actions, or losses of any kind resulting from participation. Entries become the sole property of Newflower Market, Inc. (Sunflower Farmers Market). No prize transfer. No prize substitution. Contest may be discontinued at any time.